

GLOBAL REINSURANCE COMPANY

North American On-call Account

Sizes

Chicago, IL: 12,000 square feet
Kansas City, MO: 70,000 square feet
Toronto, ON: 30,000 square feet
Windsor, CT: 22,000 square feet
Miami, FL: 9,000 square feet
Los Angeles, CA: 6,500 square feet
San Francisco, CA: 8,000 square feet

Account Highlights

Four guideline palettes (earth, sea, air, and fire) enable local preferences within a consistent global image

Move from assigned seating to 100% free address decreased square-footage/person requirements

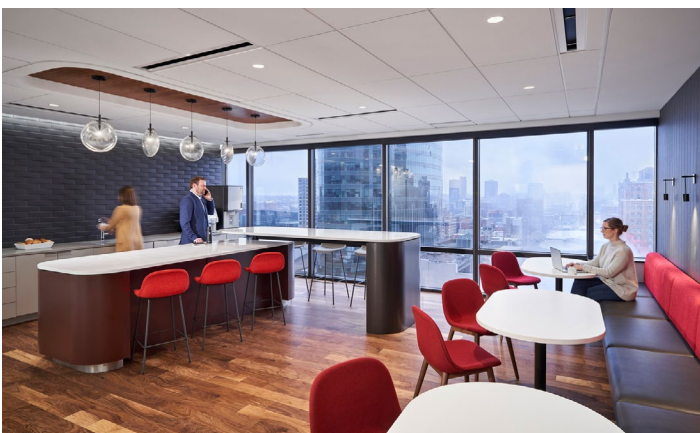
Typically at 75% occupancy, staff choose from a desk, booth, shared office, or community space at any time

Spaces improve attraction/retention of talent, foster collaboration, and encourage employees to work in the office versus at home

Services Provided

Workplace strategy; Full service interior architecture and design; Experiential graphic design: branding and signage; Sustainability services; Furniture specification; Lighting design





Founded in Switzerland in 1863 and still headquartered there, this global, confidential client has a deep sense of Swiss style and design, celebrated and codified in its beautifully detailed global brand standards. IA's challenge was to deftly realize those standards, which play a significant part in underscoring the firm's spirit and sense of place, with innovative and fresh designs that ensure a high level of security.

Swiss minimalistic design, defined by simplicity, function, and the beauty of natural materials, is featured throughout each project. Stone, wood, and pure, pattern-free colors create an aesthetic and visual consistency that associates color with function and type of work across each office. The palette is calming and subtle throughout, colors are never mixed within zones while textures add interest and edges are always rounded. This overall approach is thought to minimize chaos, organize space, and provide a warm and familiar office layout that staff can recognize worldwide.

Staff transitioned to a free address work environment; employees choose where and how they work. Seating along the window line encourages interaction, and a variety of settings for collaboration include work cafés, lounge spaces, booths, and shared offices as needed. Well-received, this new way of working helps attract and retain talent and inspires staff to come to the office, although working remotely is still an option.